

عنوان مقاله:

Comprehensive view to creativity, innovation and entrepreneurship, with an emphasis on barriers to innovation and entrepreneurship along with its development strategies in Iran

محل انتشار:

اولین کنفرانس بین المللی دستاوردهای نوین پژوهشی در مدیریت، حسابداری و اقتصاد (سال: 1395)

تعداد صفحات اصل مقاله: 11

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خلاصه مقاله:

The world we live in today, entitled The era of creativity, innovation and entrepreneurship is called. During this period, the pace of innovation and invention in the different fields of scientific, cultural, social, industrial and technology, is more rapidly than ever in human history. Hence, the present era as well as the age of knowledge and ability and information age is called. Transformation of social economic systems has roots in the era of development and the changes in science and technology. No doubt the organizations present era for their survival needed to new methods to find solutions that lead to innovation, innovate and create new products and services in the changes the people or organizations have been able to serve better others and the rapid and successive revolutions in business arena, provide an opportunity for themselves. This paper outlines the concepts and principles of creativity, innovation and entrepreneurship deals they offer are different definitions and perspectives and are organizational psychology. Characteristics of creative people, all kinds of innovation, creativity define the difference topic of this article is more entrepreneurial. Personality characteristics of entrepreneurs, entrepreneurship consequences are ... more explain as well as barriers to innovation and entrepreneurship in the country and its development strategies pointed out

کلمات کلیدی:

creativity, innovation, entrepreneurship, entrepreneur

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<https://civilica.com/doc/535455>

