

## عنوان مقاله:

Investigating Effect of Knowledge Absorptive Capacity and Technological Variables on Organizational Performance  
(through the Mediation of Corporate Entrepreneurship (Case Study: Iran's Banking Industry

## محل انتشار:

اولین کنفرانس بین المللی دستاوردهای نوین پژوهشی در مدیریت، حسابداری و اقتصاد (سال: 1395)

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## خلاصه مقاله:

This paper analyzes how top management support of technology influences the generation of technological skills, technological distinctive competencies and organizational learning. The research also examines the effects of technological distinctive competencies and organizational learning on organizational innovation and reflects how all of these variables impact organizational performance. The results of our empirical analysis, based on a sample of 828 employees of Iran's banking industry, suggest that: (1) top management support positively influences the generation of technological skills, technological distinctive competencies and organizational learning; (2) technological distinctive competencies and organizational learning positively affect organizational performance, directly and indirectly through organizational innovation.

## کلمات کلیدی:

Top management support (TMS), Technological skill, Technological distinctive competencies (TDC), Knowledge Absorptive capacity, corporate entrepreneurship, Organizational performance

## لینک ثابت مقاله در پایگاه سیویلیکا:

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