

عنوان مقاله:

The role of social networks on knowledge of citizens The Case Study of Facebook among students of Tehran University.

محل انتشار:

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خلاصه مقاله:

The networks' community is not merely a term or a particular type of social interaction that is geared to the virtual realm. It is creating a network of politics, religion, culture and economy using a virtualelement. One of the main tools of the network community for penetrating the studied area is newsocial networks. They are new types of websites in cyberspace in which a person, in addition to being a consumer, is able to produce news and information as well. Facebook is undoubtedly the mostsuccessful social network. Furthermore, the issue of civil rights in this virtual network has taken newforms of dialogue and interaction. The present study examines the role of social network of Facebookand its case study on Tehran University students' citizenship awareness. Among the selected students, 222 people are subscribed and 222 are not to Facebook. The results indicate a meaningful relationbetween the subscription to facebook and the citizenship awareness. Regression analysis showed thatamong the studied variables, the variable of the nature of the contact and then the viewpoint towardsFacebook and how to use it had the .greatest impact on citizens' awareness

کلمات کلیدی:

citizen's media, public sphere, citizens' discourse, social networks

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