

عنوان مقاله:

Study the effect of management information systems to the financial success of companies in the industrial cities of Bandar Abbas

محل انتشار:

هفتمین کنفرانس بین المللی اقتصاد و مدیریت (سال: 1395)

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خلاصه مقاله:

The increasing development of technology-based tools and information to adapt quickly to the needs of human beings has led to a new form of interactive and creative learning environment, active and inclusive environment. The companies and commercial organizations is serving a full-scale war that their main goal was survival and competitive advantage them nothing but more and better customers. Accordingly, management information systems as a new tool can have enormous influence in contemporary organizations. In this paper, information management systems were on the companies' financial success. In this study population was including financial management companies in the industrial cities of Bandar Abbas (200 members). For samples were randomly sample based on a sample size of 127 was calculated. The data collected through a questionnaire consisting of 20 questions. Questionnaires to some experts (experts) and the results led to a reform of the items. As a result, the questionnaires were received from content and face validity. Cronbach's alpha coefficients were obtained for the variables; more than 0.7 were approved, resulting in reliability. To identify hypotheses, one sample Student's t- test at a significance level of less than 0.05, was used. In this regard, the software spss version 17 was used. The results showed that studied .management information systems affect the company's financial success

کلمات کلیدی:

information systems, management, financial success, Inc

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