

عنوان مقاله:

The Role of Organizational Communications in Improving Employees Engagement, Commitment and Trust

محل انتشار:

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خلاصه مقاله:

Nowadays lack of motivated and engaged employees has made organizations experience the problem of controlling their businessaffairs. In this article, the problem of motivated and engaged employees and managers who work with indifferent, unmotivated and disengagedemployees in unhealthy conditions is investigated. Engagement, affects employees' mental and physical health. Moreover, the problems resulted from lack of creativity of disengaged employees make the organization face the problem which cost the economy up to millions ofdollars per year in lost productivity. The effective solution presented in this article is that the managers can increase the employees'commitment and engagement by providing them with a healthy and trustee atmosphere by raising strong .communications and increasing thespirit of cooperation among employees during team work and group work

کلمات کلیدی:

Communication, Trust, Commitment, Employee engagement

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