

عنوان مقاله:

Digital Content in E-Government of Iran 2025

محل انتشار:

فصلنامه بین المللی بانکداری نوین، دوره 2، شماره 2 (سال: 1394)

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خلاصه مقاله:

Digital content industry is one of the most important development areas of E-Government. Despite of all capabilities, Iran's Digital content industry didn't accomplish its potentials and form a few portion of universal industry. This Study's objective is to identify and prioritize Iran Digital content industry development policies and solutions. Exploring literature and deep interview with experts identified and classified domesticated Digital Content Industry development solutions. Based on research community's opinions extracted Criteria were prioritized, it included 33 experts in Digital Content Industry. Using interview and questionnaire data collection was accomplished. Collected data were evaluated by SPSS Friedman test function. According to accomplished surveys among different solutions establishing a unique authority in digital content arena amongst strategic criteria, respecting copy write and intellectual properties rights amongst policy criteria and reviewing Digital content field courses amongst infrastructural criteria have the highest priority.

کلمات کلیدی:

Prioritizing, Digital Content Industry, Iran, Policy Making

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<https://civilica.com/doc/542034>

