

## عنوان مقاله:

Identify and Prioritization of Factors Affecting the Return on Equity of Telecom Operators using DEMATEL  
(technique Case Study: Iran Forth Telecommunication Operator Company (FTTx)

## محل انتشار:

دومین کنفرانس بین المللی مدیریت و علوم انسانی (سال: 1395)

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## خلاصه مقاله:

Information technology is ubiquitous in all aspects of people's lives in the form of different applications and this presence grows rapidly with the passage of time. Indeed, providing required infrastructure for developing information technology is one of the Ministry of Communications and Information Technology's mission. Currently, providing this infrastructure is based on Developing Program, meaning that supplying sources for construction and development of country infrastructures are provided by the national budget regulation and according to the predefined schedule for the Ministry of Communications and Information technology. One of the important issue in this area is to open a high speed bandwidth on a network which its content and access to it is managed. FTTx is one of the projects proposed in the access services (or department) of the Ministry of Communications and Information technology. According to the schedule, at the end of fifth developing program network should benefit from the aforementioned plan and allows us to provide higher bandwidth connection for all users, including government, private sector and home users. In the global economy, financiers seek to invest in projects that have minimum risk and maximum return on investment, telecom operator companies already have low-risk stock. In this paper, study conducted on financing FTTx projects indicates that the amount financed through company's external sources grows rapidly in its balance sheets. FTTx is a cost effective architecture for video, voice and data transmission. Since FTTx becomes more and more popular every day, new applications will be emerged for it which results in new opportunities to increase bandwidth via fiber optic in the world.

## کلمات کلیدی:

Profit Equity, Capital Expenditures, Operating Costs, Dividend, Risk. DEMATEL technique

## لینک ثابت مقاله در پایگاه سیویلیکا:

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