عنوان مقاله:

Explanation of Knowledge Management Enabler

محل انتشار:

ششمین کنفرانس مدیریت دانش (سال: 1392)

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خلاصه مقاله:

The aim of this research is the explanation of knowledge management enablers in small and medium size enterprises (SMEs) of Mazandaran province industries and Mines organization using an empirical examination. To this purpose, after extensive studying about literature of knowledge management enablers and selecting standard questionnaire, research team distributed the questionnaire among managers of SMEs. The data was gathered from 300 active SMEs. The results demonstrate the proposed structural equation model have best-fitting comparison with data of real world and show the amount effects of any observed independent variables on latent independent variable (KME). Results showed variables of firm's culture such as collaboration and trust had more effect on SEM of KME and IT support is not affect as one of knowledge management enablers on SEM of SMEs. Innovation aspect of this article is considering amount of direct and indirect effects of observed variables using SEM of KME as a latent variable. Manager of Small and Medium size Enterprises can use the structural equation to measure KME and ability of their firm in this area.

کلمات کلیدی:

Explanation- Knowledge Management Enabler- SME- Mazandaran

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