

عنوان مقاله:

The effect of emotional and cultural intelligence on Innovation and Organizational Identity

محل انتشار:

دومینَ کنفرانس بین المللی کارآفرینی، خلاقیت و نوآوری (سال: 1395)

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خلاصه مقاله:

This study examines the relationship between emotional and cultural intelligence with innovation and organizational identity. The Data are collected from 351 employees who were randomly selected in an oil company in south of Iran. We have used valid and reliable questionnaires to measure of research variables. The results show that emotional and cultural intelligence both have a significant positive relation with innovation, But significant relationship between emotional intelligence with organizational identity, and so innovation with organizational identity were not confirmed

کلمات کلیدی:Cultural Intelligence, Emotional Intelligence, Organizational Identity, Organizational Innovation

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