

## عنوان مقاله:

The introduction of the stars system of management

## محل انتشار:

اولین کنفرانس بین المللی کارآفرینی، خلاقیت و نوآوری (سال: 1395)

تعداد صفحات اصل مقاله: 2

## نویسندگان:

Iman Bagherpour - *Young Researchers and Elite Club, Marvdasht Branch, Islamic Azad University, Marvdasht, Iran*

Bahram Bagherpour - *Fars Province Gas Company / Reese operation of the gas company Sadra*

## خلاصه مقاله:

Kuratko and Morris in 2003 emphasized on the importance of the intellectual structure of managers and entrepreneurs, so a model management of Job should increase the motivation of entrepreneurs, and also reduce the risk of management and entrepreneurship. Plan of business model is critical to help entrepreneurs. We know that the progress of every company and institution -based staffing and management Factor Company. Employees creative and talented, resourceful and knowledgeable staff to helps achieve a profit as quickly as possible, to avoid confusion, conceptual and management issues separately is shown. This paper introduces the star of the management and it .shows every side of management is in relationship with each other

## کلمات کلیدی:

Star ,creativity, freedom of expression,intersystem relationship, Star

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