عنوان مقاله:

A Survey in Relationship between ICT and SCM

محل انتشار:

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خلاصه مقاله:

ICT and supply chain management (SCM) are two notions, which have attracted much attention among both academicians and practitioners during the last decade. However, the discussion of the relationship between the two notions has been limited and fragmented. In this paper, we will present a summary of the discussion of ICT components and SCM on an extensive literature review. Then, we will discuss the interrelation between ICT and SCM from some major components and applications of ICT perspective. After all, we can introduce e-SCM concept, that arisen recently in management literature, in order to cover the whole topic. The authors look at all of the major components of electronic supply chain management and demonstrate that the future holds tremendous opportunity for those firms that take advantage of all of its possibilities.

کلمات کلیدی:

ICT, IT , SCM, e-SCM

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