

## عنوان مقاله:

How traditional symbols can be used as inspiration source in shaping the urban architecture

## محل انتشار:

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## نویسندگان:

M. Khakzand - School of Architecture and Environmental Design, Iran University of Science and Technology, Tehran, Iran

S. Babaei - School of Architecture and Urbanism, Islamic Azad University, Qazvin Branch, Qazvin, Iran

## خلاصه مقاله:

This paper explores the developing of how designers can search for inspiration source which provided in the form of traditional elements and archetypes and also their role on idea generation in design from building to urban measure. In order to clarify of this, current study focuses on the Far-East region as an ancient part of the world in which there is a huge number of symbols like well known, Yin-Yang. To understanding of how designers inspired by the symbols and forming the character of place via those, the case study method is used to an in-depth evaluation. The result is presented in a table involving cases which selected in divers rang of Far-East countries. Based on result, historical symbols, as a rich source of ideas and stimulation can play a significant in meaning-making and also forming the identity of city. In addition, these symbols help highly to revival the exiting values which ignored in contemporaryurbanization particularly in developing countries like Iran. Accordingly, evaluation of cases observed that the symbolinspired design can prove the durability of the urban character. Finally, inspiration source divided in two main types including: visual and verbal. Based on results of exist study, most of designers inspired visually (i.e. visual analogy, external) and a low percent of them inspired verbally (i.e. abstract, internal). Moreover, minority of designer .(inspired mediocre by combination of these (i.e. visual/verbal

## کلمات کلیدی:

Idea; Inspiration; Symbol; Urban architecture; Yin-yang

## لینک ثابت مقاله در پایگاه سیویلیکا:

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