

عنوان مقاله:

Studying technology roadmapping development and selecting the appropriate model for aircraft design and manufacturing industry

محل انتشار:

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خلاصه مقاله:

Roadmap is a foresight tool, and its goal and application is for decreasing the risk of investment. It is important especially in macro and long term investments. On the other hand, the extent and complexity of aircraft design and manufacturing industry cause the need for roadmapping. Roadmapping requires an appropriate model, and then in this research by using Modified Digital Logic (MDL) and expert's viewpoints, the appropriate roadmap model for developing aircraft design and manufacturing industry is presented. Results show the appropriate approach, framework and method, are respectively, Combinational, Multiple Layers and T-Plan.

کلمات کلیدی:

Roadmap; Technology roadmap; Aircraft design; Strategy planning; T-Plan

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