

عنوان مقاله:

Evaluation the relationship between emotional intelligence and organizational cultural (Case Study: Islamic Azad University Astara Branch)

محل انتشار:

نهمین کنفرانس بین المللی اقتصاد و مدیریت (سال: 1395)

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خلاصه مقاله:

The aim of this study is to investigate the relationship between emotional intelligence and organizational culture among the staff of Islamic Azad University-Astara branch. The population of this study includes employees of Islamic Azad University Astara branch that the number of 168 people was chosen with using simple random sampling method. The results show that there is a direct relationship between emotional intelligence and organizational culture. Furthermore, there is an inverse relation between emotional intelligence and organizational culture in the scale of masculinity - femininity. Between emotional intelligence and other factors of organizational culture, including individualism-pluralism, reliability - risk-taking, power fair- unfair a relationship was not observed. With regard to the relationship between emotional intelligence and organizational culture in this study as well as the impact and effectiveness of certain components of emotional intelligence of organizational culture, training of emotional intelligence is recommended for increasing individual capabilities

کلمات کلیدی:

Emotional Intelligence, Organizational Culture, Azad University

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