

## عنوان مقاله:

Developing educational tourism through social media and interactions

## محل انتشار:

همایش نقش مطالعات زبان در توسعه اقتصادی، علمی و فرهنگی ایران (سال: 1395)

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## خلاصه مقاله:

Social media, as one of most powerful online networking tools, has been integrated into a part of social and economic life in the real world. It refers to an entire online environment built on people's contributions and interactions. Social media has the potentials of influencing decision-making in a very short time regardless of the distance. This study is carried out in order to highlight the potentials of social media in the educational tourism setting by collaborative learning and improve the students academic performance. In this study role of social media in educational tourism is researched. The study investigates the role of social media in developing tourism education. More particularly, this article examines the opportunities that online users' social interaction can provide for the development of tourism education

## کلمات کلیدی:

educational tourism, social media, interaction

## لینک ثابت مقاله در پایگاه سیویلیکا:

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