

عنوان مقاله:

Impact of Information Technology on Iran Distribution Company Performance in view of organizational Infrastructures

محل انتشار:

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خلاصه مقاله:

The relationship between information technology investments and firm value as an area of inquiry has sustained interest among researchers over the past decade. based literature review of published work at corporate level productivity, researchers have developed three different approaches in assessing the correlation between IT implementation and productivity measures. Broadly speaking the first two approaches focus on the effects of IT investment on direct, intermediary, financial and non-financial measures of productivity. none of these two approaches could positively prove either a direct correlation or lack of such a relation. The third approach, "complementary" approach, considers the IT implementation but emphasizes the role of complementary investment that enhance and complement the IT implementation. Recently, some studies focus on process approach, which emphasized on evaluation of impact of information technologies from process to process capabilities, and from capabilities to performance.

کلمات کلیدی:

information technology, process framework, performance. IT complementary inter-organizational infrastructure

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