

عنوان مقاله:

An Innovative Way of Analysing Multiple Directorship Issue in Business Management using TRIZ

محل انتشار:

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خلاصه مقاله:

The board of directors are the driving force in determining the performance of the firm in the context of corporate governance. They are responsible for providing the directions of the firm and oversees the activities of the firm in accordance to the Agency theory. Therefore, the board of directors' commitment are crucial in driving the firm to success. Findings from numerous studies had revealed that directors' busyness has significant impact on the firm's performance. This study aims to tackle the common proxy of directors' busyness in the firm which is multiple directorships by adopting 3 tools from an inventive problem solving methodology (TRIZ), e.g. Engineering Contradiction, Physical Contradiction and Substance-Field model. TRIZ is commonly used by cross-disciplinary studies to generate new business management ideas and solutions. The solutions derived from these tools will provide new insight in tackling the multiple directorships issue in the firm.

کلمات کلیدی:

TRIZ, engineering contradiction, physical contradiction, substance-field model, multiple directorships

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