

## عنوان مقاله:

Four transportation keys to improve tourism industry: Tehran case study

## محل انتشار:

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## خلاصه مقاله:

Today, with the development of communications and transport progress, it seems that the tourism industry has become a major source of income and job opportunities in some countries. Moreover, it is able to make role in improve public knowledge, further profit and international friendship as well as other industries. Obviously, one of the effective factors on tourism development is transportation and its facilities. Regarding the importance of transportation in mobility, it is necessary to determine the factors affecting tourism. In this paper, after classification of attractions for tourism at two different points of view, parameters to attract more tourism in Tehran will be introduced. Then, the transport condition and its impact on tourism will be mentioned and infrastructure needed to attract tourism to be determined in Tehran. In the following, the most important measures of Tehran Municipality for tourism development in recent years and the impact of measures taken in growing number of tourists will be presented.

## کلمات کلیدی:

Tourism industry, transportation, Tehran

## لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/717709>

