

عنوان مقاله:

The Identification of Effective Factors in Selecting ERP Systems' Products

محل انتشار:

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خلاصه مقاله:

Enterprise Resource Planning is a collection of organizational systems for covering all the aspects of business agencies. These organizational systems play a vital role in growth and survival of organizations by using the modern strategies of informational and business systems. Considering the fact that implementation of such products with regard to each company's size and features needs loads of money, human resources and time, it is essential each organization's products be chosen appropriate and accordant to the organization's need. The present research aims to identify the effective factors to choose the ERP products. The statistic sample of the following paper is IT managers of 10 selected companies where ERP is implemented. Excel content analysis has been used to study the uploaded interviews. The results and findings the present study contains 65 factors which are divided in five categories of technical, organizational, human resources, financial and time. And the ability to provide after sale services, setting the project's accurate goal, adaptation with the organizational needs and implementation strategies are respectively among the most vital things and the level of users' interference and contributions and implementation executives' background are respectively among the ones with less importance.

کلمات کلیدی:

Enterprise resource planning system, product selection, selection factor, selection priority

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