

عنوان مقاله:

Technology management maturity as a dynamic capability

محل انتشار:

هفتمین کنفرانس بین المللی مدیریت فناوری و چهاردهمین کنفرانس بین المللی آسیالیگس (سال: 1396)

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خلاصه مقاله:

Resource-based research has studied organisations and has found hidden sources of competitive advantage, namely idiosyncratic skills and routines that constitute capabilities. Also, sustainable competitive advantage is maintained only when firms are able to reconfigure their capabilities in line with external changes. This imperative has been captured by the Dynamic Capability View. So, in this research; because of their similarities, we study Technology management maturity from the Dynamic Capability lens; in an innovative Iranian organization, which working on complex product field. The results of the research, show that technology management processes aren't developed in same time but they born and matured by the time and according to the organizations requirements.

کلمات کلیدی:

Resource-based view, Dynamic Capability View, technology management, maturity

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