

عنوان مقاله:

A Model for the Relationship between Research and Technology Organizations (RTOs) and Industry Case Study:
(Research Institute of Petroleum Industry (RIPI

محل انتشار:

هفتمین کنفرانس بین المللی مدیریت فناوری و چهاردهمین کنفرانس بین المللی آسیالیکس (سال: 1396)

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خلاصه مقاله:

This study aims to present an effective relationship model of Research and Technology organizations (RTOs) and Industries. In this way, an intensive literature review is conducted. Based on literature review, six main criteria and forty sub-criteria are extracted. Fuzzy-DEMATEL is applied to analyze the casual relationships among the criteria and sub-criteria in Research Institute of Petroleum Industry (RIPI) as an important RTO in field of petroleum in Iran, then the relations are weighted by ANP. The results show that Personal and Organizational Factors are the most important criteria and influence the other criteria. Based on achievements, a model is proposed to present an effective relationship model of RTOs-Industry.

کلمات کلیدی:

Triple Helix Research and Technology Organization (RTO), Fuzzy-DEMATEL Method, ANP Method, RIPI

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