

## عنوان مقاله:

Studying The effect of technology intelligence on the Innovation performance of firms with emphasis on the role of mediatorvariable open innovation: case study Knowledge-based companies

## محل انتشار:

هفتمین کنفرانس بین المللی مدیریت فناوری و چهاردهمین کنفرانس بین المللی آسیالیکس (سال: 1396)

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## خلاصه مقاله:

This research has been written by aim of investigating effect of technology intelligence on innovative performance of firms with regard to open innovation mediator role. Generally in this research, fourth period data of iran reward for management of technology and innovation in order to model evaluation has been used. In other word, technology oriented small companies have been investigated. the research method in this paper in terms of gathering data is descriptive - correlation and based on objective, is Practical. In order to analyzing date, modelling structural equations and confirmation factor analyzing techniques by using PLS software have been used. Findings suggest that there is a positive and meaningful effect of technology intelligence on open innovation. Also data analyzing show that technology intelligence and open innovation have significant effect on firms Innovation performance and open innovation play mediator role in this trend.

## کلمات کلیدی:

technology intelligence, open innovation, firm innovation performance

## لینک ثابت مقاله در پایگاه سیویلیکا:

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