

عنوان مقاله:

Organizational Culture and Knowledge Management Systems: The Collaboration-Success Correlation

محل انتشار:

هفتمین کنفرانس بین المللی مدیریت فناوری و چهاردهمین کنفرانس بین المللی آسیالیکس (سال: 1396)

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خلاصه مقاله:

It has become well recognized that to explore knowledge management solutions information technology does not in itself create knowledge or guarantee knowledge creation. Knowledge management is a not just computer or IT focused concept rather it has a whole gamut of other parameters as well. The purpose of this study was to expand the base of knowledge in that area, and empirically test the relationship between intra-community social interaction within an organization and the success of knowledge management system. Two aspects of social interaction were measured: collaboration within departments, and interdepartmental conflict. Methodology used to measure directionality and relationship was correlation. The results of the study indicate that there is a significant relationship between both factors and knowledge management system success. Interdepartmental collaboration showing a positive impact while interdepartmental conflict showing a negative inclination towards KMS success. Additionally, due to the nature of this study, there was no attempt to classify results based on type or size of the organizations. Opportunities for similar research would appear to exist in this area, to determine if the study factors differ based on organization type, makeup, or organizational structure

کلمات کلیدی:

Organizational Culture; Knowledge Management Systems; Correlation; Structure; Innovation; Collaboration

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