

عنوان مقاله:

Application of SCOR Model in an Oil- producing Company

محل انتشار:

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خلاصه مقاله:

Supply Chain Operations Reference (SCOR) model is developed and maintained by the Supply Chain Council (SCC). The model is a reference model which can be utilized to map benchmark and improve the supply chain operations. SCOR model provides companies with a basic process modeling tool, an extensive benchmark database by defining a set of supply chain metrics. This paper explains the process and results obtained by applying SCOR model to analyze the supply chain of Iranol Oil Company (IOC). Making numerous interviews with the managers and considering the documents regarding the supply chain processes and comparing the current situation of the supply chain with SCOR best practices, some improvement projects were proposed to improve the supply chain performance. The projects were prioritized using TOPSIS, a well-known multi attribute decision making technique

کلمات کلیدی: Supply Chain, SCOR, TOPSIS, Oil

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