

## عنوان مقاله:

An Anthropological View in the Development of Rural Entrepreneurship through Promethee's Model of Prioritization

## محل انتشار:

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## نویسنده:

Marzieh Gorgi Poshti - Assistant professor, Faculty member of Islamic Azad University, Iran, Mazandaran, Chalous

## خلاصه مقاله:

Entrepreneurship is a way of responding to risks (unemployment, low income) and creating new chances. It can develop the abilities and skills for business and use financial capabilities in rural areas. So as a proper way, economists and sociologists believe that an entrepreneur can develop his plans based on the conditions and potential capacities. The development of entrepreneurship in rural areas depends on the best place for entrepreneurship activities and prioritizing the places. In this study, using the Promethee method for the prioritization of entrepreneurship development based on decision making, the multi variable analysis was used for different places. Results showed that development for entrepreneurship and enabling for economic, educational and environmental approaches in the regions is a fundamental tool to reach entrepreneurship development. Based on the prioritization of Promethee method, the villages of Sarcheshmeh, Messedeh, Sangvares have the highest scores. The descriptive analytical method has been used in this study.

## کلمات کلیدی:

development of entrepreneurship, rural development, ranking, anthropology, Promethee

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