

عنوان مقاله:

Intervention of ERP in small and Medium Enterprises: challenges and Issues

محل انتشار:

ششمین کنفرانس بین المللی مدیریت فناوری اطلاعات و ارتباطات (سال: 1388)

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خلاصه مقاله:

Enabling organizations to do away with laborous and time consuming processes and helping them in making the maximum use of technological advancements , ERP has received great attention in great organizations. Now days the raise of awareness about ERP advantages in small and medium Enterprises (SMEs) as well as the immense competition of vendors in the market of big organizations have caused ERP to further penetrate in SMEs. SMEs are becoming the popular choice of ERP vendors and it has practically helped to unravel the myth that ERP is exclusively .meant to business empires

کلمات کلیدی:

.ERP,SME,Challenges , Effectiveness, Improvement

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