

عنوان مقاله:

The influential factors of the adoption level of e-commerce in supply chain management in the new age of information and communication technology

محل انتشار:

پنجمین کنفرانس بین المللی مدیریت فناوری اطلاعات و ارتباطات (سال: 1387)

تعداد صفحات اصل مقاله: 8

نویسندگان:

ali sanayei - assistant professor university of Isfahan

ali noroozi - M.B.A department of management university of isfahan

ali kazemi - ph.D student department of management university of isfahan

mahdi tahery - B.Sc. Department of computer science university of najaf abad

خلاصه مقاله:

E-commerce made supply chain management (SCM) technically viable and unleashed the practice of SCM. SCM is the integration of key business processes within a system of suppliers , manufacturers , distributors , retailers and customers and concerned with the management of business processes through the chain in the shortest time with the lowest cost. SCM expands the scope of the organization being managed beyond the enterprise level to include .interorganizational relationships

کلمات کلیدی:

e-commerce, supply chain management (SCM) , Information technology & e-readiness

لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/86573>

