

## عنوان مقاله:

Big Data: Social Media in Attendance or Betrayal

## محل انتشار:

چهارمین کنفرانس ملی تحقیقات کاربردی در مهندسی برق، مکانیک، کامپیوتر و فناوری اطلاعات (سال: 1397)

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## خلاصه مقاله:

Fast development of smart devices and application encouraging more people to profit of mobile application. Despite the advantages of mobile application in different domain, participating in social networking and sharing personal information with unknown members bring privacy and security risk which most users are unaware about them. This paper address the effect of using social media in daily life. In this paper, we analyze and survey the mobile application risks from end users and cloud perspective. While technology allows us social networking that would have never been possible before for humankind, then it is time to leverage this capability to valuable life by more aware about the real concept of technology. The contribution aims to highlight efficiency uses of mobile application in business or daily life .by focusing more on the security and privacy issues

## کلمات کلیدی:

Apps- big data- social network- privacy- security

## لینک ثابت مقاله در پایگاه سیویلیکا:

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