

عنوان مقاله:

Investigating the factors influencing on fear of entrepreneurship among university graduates

محل انتشار:

چهارمین همایش بین المللی مدیریت، روانشناسی و علوم انسانی با رویکرد توسعه پایدار (سال: 1397)

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خلاصه مقاله:

Entrepreneurship is an important issue in the economy of all countries, the eminent role of which has been investigated by experts in the fields of economy, social and politics. But sometimes because of not defining and using this field efficiently, the usage of this field has been misinterpreted. The goal of this research is to investigate on one of the main barriers affecting this field which is fear of entrepreneurship, which usually involves some problems. The method of this research is explanatory and questioner has been used for data collection. Validity and reliability of this tool are considered by using Cronbach s alpha and exploratory and confirmatory factor analysis. Statistical population in this research is 582 postgraduate students of Ferdowsi University of Mashhad in fields of management, economy and accounting. Probability accident sampling has been used and its 265 number has been calculated by Krejcie and Morgan table. For evaluating hypothesis, structure equation modeling is used and the results show that there is a negative relation between self-esteem and internal locus of control with fear of entrepreneurship and there is a positive relation between neuroticism and self-efficiency with fear of entrepreneurship

کلمات کلیدی:

Entrepreneurship, Fear of entrepreneurship, Entrepreneurial intention, Self-evaluation

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