

عنوان مقاله:

he impact of Emotional Intelligence on Effective Communication in Non-Profit Schools

محل انتشار:

کنفرانس بین المللی مدیریت، حسابداری، اقتصاد و بانکداری در هزاره سوم (سال: 1398)

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خلاصه مقاله:

Emotional intelligence (EI) is important in establishing effective communication for all people. Therefore, EI plays an important role in an organization, because an organization is a network of people and departments that increase the organizational performance by synergy in creating a significance relationship between units and individuals. In other words, the organizational communication have be effective to achieve the long-term goals. In particular, EI has more effect on education based organizations, because these organizations are constantly contacting with staff, students, and others. Also, among all service organizations, schools have a principal and basic influence on the success of a country. The present study focuses on the relation between EI and effective communication in non-profit schools in Iran. To analyze the EI and communication have been used the statistical sample of 170 employees in Iran non-profit schools using random sampling. The participants filled out the Goleman's questionnaire and Robins' questionnaire, respectively. As well, the Cronbach's alpha for the questionnaires have been calculated 0.85 and 0.86, respectively. By using of the Pearson correlation coefficient the relation between two factors are calculated. The results show that there is a significant relation at 95% confidence level. Also, it has been derived a highly and direct relationship .between EI and effective communication

كلمات كليدى:

Emotional Intelligence (EI); Effective Communication; Non-Profit Schools

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