

عنوان مقاله:

Investigating the Relationship between Efficiency of Communications and Financial Performance in Jahrom University

محل انتشار:

نخستین کنفرانس ملی مدیریت، اخلاق و کسب و کار (سال: 1398)

تعداد صفحات اصل مقاله: 10

نویسندگان:

Hamidreza Abootalebi Jahromi - MBA: Financial, Management Department, Apadana Institute of Higher Education, Shiraz

Ardalan Feili - Department of Management, Apadana Institute of Higher Education, Shiraz, Iran

Abbas Sabet - PhD, Management Department, Apadana Institute of Higher Education, Shiraz

خلاصه مقاله:

In organizations, financial performance is indicative of results of the projects and business affairs and due to the role of communications which can establish resilience, certainty and faith among employees; in addition, it can promote customers' sense of happiness, the aim of this study is to elaborate the impact of communications in a case study on financial performance. Because this study wants to clarify the elements effective on financial performance in an organization and to identify the relationship between variables, therefore, the method which is applied in this research is descriptive-correlative. All employees in the finance department of Jahrom University attended at this study as the statistical society. The questionnaires were distributed among but just 54 were considered as the final number. Robbins Effective Organizational Communication Questionnaire was used. The Cronbach s alpha coefficient was above 1.0, which is representative of the proper reliability of the study. After analyzing the data using statistical software, all the research hypotheses were accepted.

کلمات کلیدی:

Communication, Financial Performance Management, Efficiency

لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/918259>

