

## عنوان مقاله:

A KM-based Model for Innovation Management

## محل انتشار:

هفتمین کنفرانس بین المللی مهندسی صنایع (سال: 1389)

تعداد صفحات اصل مقاله: 9

## نویسندگان:

Mitra Moobed - *Department of Industrial Engineering, Yazd University*

Mohammad Saleh Owlia - *Department of Industrial Engineering, Yazd University*

## خلاصه مقاله:

Innovation is one of the key drivers of growth in micro and macro level, helping people to achieve high standards of living. Organizations, as the micro level, use different techniques to create, nurture and improve innovation within their boundaries. Knowledge Management is considered as one of these techniques that helps organizations to improve their competitiveness, by bringing about the much needed knowledge, innovation and improved performance. The aim of this paper is to present a framework to create and manage innovation in organizations using knowledge management techniques. To do so, a literature review was carried out on these two concepts and then a model was developed to combine knowledge and innovation management techniques. The resulting model could help managers .to create an innovative organization

## کلمات کلیدی:

Knowledge Management, Innovation Management, IKM Model

## لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/93443>

