عنوان مقاله:

How international visitors do contribute to management processes of Perhentian Island Marine Park Malaysia

محل انتشار:

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خلاصه مقاله:

The current paper seeks to estimate the value of management attributes in PerhentianIsland Marine Park (PIMP). In order to collect the data, Choice Modelling (CM)questionnaires were used. After some checking with the related software and based on theliterature and previous studies and suggestions, an experimental design was developed. Four ecological attributes and four relevant management processes for PIMP were selected. The results indicated that the respondents are concerned about conservational and relevant management process attributes. In the basic model, the main attributes were divided into two parts. The coefficients had prior expected signs, and they were statistically significant at 1% level. The findings can be utilized by Department of Marine Park Malaysia (DMPM). Based on the concept of ecotourism, local population benefits and marine resources maintenance are important besides fulfilling the satisfaction of visitors

کلمات کلیدی:

Perhentian Island Marine Park, Choice Modeling, Management attributes, Ecotourism

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