عنوان مقاله:

Innovative Atmosphere Relating to Success Factors of Entrepreneurial Managers in the Organization Agility :((Industrial and organizational psychology approach

محل انتشار:

دومين كنفرانس بين المللي مديريت سرمايه فكري (سال: 1389)

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نویسندگان:

Zohre tahmasebi - Payam Noor University branch of Songhor- IRAN

Ahmad Akbari Dibavar - Industrial Management Organization Tabriz IRAN

خلاصه مقاله:

In this study the relationship between the role of innovative intermediaries in a conversion leadership style and innovative behavior of managers and staff is investigated. Therefore, among 234 staff of Cultural Heritage, Tourism and Handicrafts Organization, East Azerbaijan province, 144 individuals were selected by simple random sampling and asked to complete research tools. Research findings confirm the relations between innovative intermediaries and intellectual arousal, motivation inspiration, thoughtful individual with innovative behavior (01 / 0> p), but the relation between the role of innovative intermediaries and creative ideals and the influence of systematic problem solving style .on innovative behavior (01 / 0> p) was not confirmed

المات کلیدی: innovative atmosphere, conversion leadership style, innovative behavior, managers

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