

## عنوان مقاله:

Cost Benefits Ratio of Organic Horticultural Products and Comparison with Conventional Products

## محل انتشار:

مجله بین المللی تحقیقات پیشرفته زیست شناختی و زیست پزشکی، دوره 6، شماره 2 (سال: 1397)

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## خلاصه مقاله:

Recently, the quality and safety of organic products is the topic of prime concern. While this demand increases since consumer considers organic products are healthier and harmless than conventional products. In the country like India, organic agricultural is not novel and are effectively performs in varied climates such as tribal mountains, mountainous areas and rain-fed zones of the country. According to the government of India, domestic market for organic product is growing but not as expected. As, previous studies shows that high prices of organic products create obstacles for consumers to adopt organic food. Therefore, this study aims to prepare cheaper organic products through devising horticulture products and conduct cost benefit analysis between organic and conventional products. Results demonstrate marginal price difference between organic and conventional products. This study will encourage both .manufacturers and consumers to incline towards organic food

## کلمات کلیدی:

Cost Benefit Analysis, Organic horticultural products, Conventional products

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