

عنوان مقاله:

Prospect of Electronic Road Pricing in Hong kong

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خلاصه مقاله:

To cope with the urban congestion problem resulted from rapid urbanization some cities are successfully using Electronic Road Pricing policy as a demand management measure. In 1982, Hong Kong Government took initiative to experiment electronic road pricing in Hong Kong. Though, the project outcome reveals that Electronic Road Pricing could bring tremendous economic, social and environmental benefit for the city, it was not possible to run Electronic Road Pricing successfully due to huge public protest. Present paper aims to reveal the reasons of Electronic Road Pricing not being implemented in Hong Kong. This paper also scrutinizes the impact of Electronic Road Pricing in Hong Kong and will also suggest some policy guidelines for the government for the successful execution of Electronic Road Pricing in Hong Kong. This paper ends with a concluding remarks of Electronic Road Pricing can be an effective solution for long term success but the government need to take some public inclusion strategies to gain public support in favor of Electronic Road Pricing.

کلمات کلیدی:

Prospect, Electronic Road Pricing (EPR), Hong Kong

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