

عنوان مقاله:

Globalization, Corporate Social Responsibility, Agricultural sector Implementing CSR as a dynamic capability in recent modern Agri-business SMES' Concerns

محل انتشار:

فصلنامه تحولات نوین در حسابداری و مدیریت، دوره 1، شماره 1 (سال: 1397)

تعداد صفحات اصل مقاله: 5

نویسندگان:

Mohamadreza Noruzi - *EMBA, PhD Candidate, Public Administration, TarbiatModarres University, Tehran, Iran*

Ali Asghar Fani - *Associate Professor, Public Administration, TarbiatModarres University, Tehran, Iran*

Ali Reza Hassan zadeh - *Associate Professor, Public Administration, TarbiatModarres University, Tehran, Iran*

Hassan DanaeeFard - *Professor, Public Administration, TarbiatModarres University, Tehran, Iran*

خلاصه مقاله:

The globalizing market economy is not a homogeneous structure. It seeks the emergence of a decentralized regulation of markets coupled with a cosmopolitan and liberal democracy provided by transnational institutions. During this process, the agricultural sector cannot be hidden and should choose the best practical strategies but in the area of the globalized agricultural economy, how should corporate social responsibility (CSR), of agriculture should be managed This paper investigates the global economy and corporate social responsibility in the context of the agricultural sector

کلمات کلیدی:

corporate social responsibility, Agriculture, agri-business, globalization

لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/993250>

